



FOR IMMEDIATE RELEASE
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Contact: Tim Truman
Phone: (202) 482-3809

**NINETEEN COMPANIES JOIN FIRST BIOTECHNOLOGY
TRADE MISSION TO BEIJING AND HONG KONG**
COMMERCE UNDER SECRETARY SÁNCHEZ TO LEAD MISSION

WASHINGTON –Francisco Sánchez, Under Secretary of Commerce for International Trade, today announced that he will lead a trade delegation to Beijing and Hong Kong, October 13-18, to promote U.S. goods, services, and technologies in the biotechnology sector. Representatives from 19 U.S. biotechnology and architecture/design firms that specialize in biotech facilities and laboratories will join Sánchez on the mission.

“China is considered the most important future market in terms of sales, clinical trial opportunities, and potential investment for U.S. biotech and life science firms,” Sánchez said. “Its enormous consumer base and impressive economic growth reinforce its importance for U.S. companies.”

China’s biotech industry is growing at 20-25 percent annually, outpacing China’s overall growth. Biotech was identified as one of “seven strategic industries” in China’s 12th Five-Year plan. The seven industries are expected to represent more than 15 percent of China’s gross domestic product by 2020.

The mission will provide U.S. participants with first-hand market information and access to government decision makers. U.S. companies will be introduced to distributors, public and private buying agents and other potential business partners. Additionally, one-on-one meetings will be arranged with potential agents, distributors, and partners, enabling U.S. companies to position themselves to enter or expand their presence in China.

The following companies were selected for participation in the trade mission:

1. Abaxis, Inc. - Union City, Calif.
2. Amgen, Inc. - Thousand Oaks, Calif.
3. Andalyze, Inc. – Champaign, Ill.
4. Applied Science, Inc. – Grass Valley, Calif.
5. Asuragen, Inc. – Austin, Texas
6. BioTheme Research Solutions, Inc. – Davie, Fla.
7. Codonics, Inc. – Middleburg Heights, Ohio
8. DiaCarta LLC– Hayward, Calif.
9. Dynavax Technologies Corporation – Berkeley, Calif.
10. Fujifilm Diosynth Biotechnologies – Morristown, N.C.
11. Genzyme Corporation – Cambridge, Mass.
12. HDR Architecture, Inc. – Omaha, Neb.
13. Holabird & Root LLC – Chicago, Ill.
14. Immunophotonics, Inc. – Columbia, Mo.

International Trade Administration

The International Trade Administration (ITA) is the premier resource for American companies competing in the global marketplace. ITA has 2,100 employees assisting U.S. exporters in more than 100 U.S. cities and 77 countries worldwide. For more information on ITA visit www.trade.gov.

15. Kornberg Associates – Menlo Park, Calif.
16. Oregon Bioscience Association – Portland, Ore.
17. Ted Jacob Engineering Group – Oakland, Calif.
18. Therapeutic Proteins, Inc. – Chicago, Ill.
19. Thermo Fisher Scientific, Inc. – Waltham, Mass.

This trade mission advances President Obama’s National Export Initiative which aims to double U.S. exports by the end of 2014, supporting economic and job growth. The business delegation will have an opportunity to promote its equipment, services, and technologies to foreign businesses, buyers, and governments.

The Commerce Department’s International Trade Administration (ITA) has representation across the globe to help businesses start exporting, increase their exports and find business opportunities in foreign countries, leading to job creation in America. ITA also helps ensure a level playing field globally for U.S. businesses.

For additional information, please visit <http://www.export.gov/trademissions>

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